



# THE STATION OF THE CROSS CATHOLIC RADIO NETWORK

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## Sponsorship/Underwriting Program Options

### Plan 1: 20 sponsor acknowledgments per week (4 per weekday)

Options	Number of Weeks*	Donation for Each Week**	Sponsor Budget (Annual)***
Option A	27-52	\$280	\$7,560 - \$14,560
Option B	13-26	\$290	\$3,770 - 7,540
Option C	5-12	\$305	\$1,525 - \$3,660
Option D	4	\$340	\$1,360

\*Determine the exact number of weeks within one of the week ranges that you would like your sponsor acknowledgment to run.

\*\* Weekly donation amounts are lower for longer sponsor commitments; multiply this amount by the number of weeks you choose.

\*\*\* Helps you determine the best Option for your annual sponsorship budget.

### Plan 2: 10 sponsor acknowledgments per week (2 per weekday)

Options	Number of Weeks*	Donation for Each Week**	Sponsor Budget (Annual)***
Option A	27-52	\$140	\$3,780 - \$7,280
Option B	13-26	\$145	\$1,885 - 3,770
Option C	5-12	\$152	\$762 - \$1,830
Option D	4	\$170	\$680

\*Determine the exact number of weeks within one of the week ranges that you would like your sponsor acknowledgment to run.

\*\* Weekly donation amounts are lower for longer sponsor commitments; multiply this amount by the number of weeks you choose.

\*\*\* Helps you determine the best Option for your annual sponsorship budget.

### Plus Bonus Acknowledgments weekday nights and weekends

- All Plan 1 options come with 14 bonus acknowledgments per week (2 each day).
- All Plan 2 options come with 7 bonus acknowledgments per week (1 each day).

*The Station of the Cross Catholic Radio Network is operated by Holy Family Communications, a charitable organization under Section 501(c)(3) of the Internal Revenue Code. A copy of our latest annual report may be obtained, upon request, from our office or from the New York State Attorney General's Charities Bureau, 28 Liberty Street, 15th Floor, New York, New York 10005.*